**Job Title: Junior Designer**

**Reports To: Head of Marketing for Home Ent & Digital**

**Location: London, UK**

A leading global entertainment company with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, family entertainment, digital distribution, new channel platforms and international distribution and sales.

The role of Junior Designer will work closely with the Digital and Home Entertainment marketing teams supporting them with creative content. The candidate will use their creative layout and design skills to create online and promotional offline marketing material.

**Key responsibilities will include:**

* Support all departments across the UK business in design, producing creative materials throughout the execution of campaigns and projects to promote the company
* Design/produce digital marketing material for online advertising
* Produce artwork adaptations for the different digital platforms: (Netflix, iTunes, Amazon, Google etc.)
* Design and layout presentations
* Ensure Lionsgate UK website it up to date with relevant assets
* Design/produce print marketing related material
* Design/produce/convert video marketing related material
* Maintain brand consistency throughout your work
* Offering input to creative meetings and sharing ideas
* Producing attractive and effective designs for all media
* Communicating with senior team members to receive feedback

**Essential Technical Skills Required**

• Ability to demonstrate excellent knowledge of the following software:

* Adobe: Photoshop, Illustrator, Premiere
* Others: Final Cut, Keynote
* Office package

• Good Knowledge of both operating systems OS (mac) and Windows

• Basic knowledge of the different containers and codecs of the video formats

• Basic knowledge of DLSR cameras.

**Candidate Specification**

- Attention to detail

- Excellent communicator

- Organised and can multi-task

- Interest in Content and Entertainment

- Strong interest in design trends and techniques

- Enthusiasm and creative ability for brainstorming and sharing ideas

- Calm under pressure, with the ability to meet deadlines in a high pressure environment

- Able to work autonomously, self-motivate and stick to deadlines

- Flexible to maintain effectiveness in a fast moving and/or changing environment with varying tasks, responsibilities or people

**Successful candidates must be able to demonstrate the Lionsgate values:**

* **Collaborative** - a great team player who works well alongside all stakeholders
* **Passionate** - an ability to enrol, involve and motivate others with your ideas and plans
* **Innovative** – a creative flair, with the ability to think differently and offer new solutions and ideas
* **Inspiring** – demonstrate drive, tenacity and commitment to the job in hand
* **Integrity** – remaining true to the company’s values and always acting with positive intent