

**LIONSGATE AND DUBAI PARKS and RESORTS CELEBRATE**

**OPENING OF THE FIRST-EVER**

**‘THE WORLD OF THE HUNGER GAMES’**

**AT MOTIONGATE™ DUBAI**

*Lionsgate’s historic blockbuster film franchise brought to life through*

*one-of-a-kind immersive adventures, rides, shows, retail, and dining experiences for guests from around the globe*

**Santa Monica, CA and Dubai, UAE (October 20, 2017)** - Leading Hollywood studio Lionsgate (NYSE: LGF.A, LGF.B) and Dubai Parks and Resorts, the Middle East’s largest theme park destination in the region, today announced the first full day of operations for the first-ever *‘THE WORLD OF THE HUNGER GAMES’*at MOTIONGATE**™** Dubai, the region’s largest Hollywood-inspired theme park.

*‘THE WORLD OF THE HUNGER GAMES’*, the crown jewel of the newly created Lionsgate zone, invites visitors to step inside to celebrate and experience the beloved film franchise in a spectacular and interactive way. It features newly designed marquee attractions, never-before-seen content showcasing talent from the film, iconic walk-around characters and entertainment, dining and retail experiences that include:

**Panem Aerial Tour:**  a thrilling hovercraft simulator experience with an exciting twist, featuring custom content created exclusively for MOTIONGATETM Dubai

**Capitol Bullet Train:**an exhilarating half-pipe roller coaster that transports guests to the Capitol, featuring a forwards and backwards launch and multiple inversions

**Peeta’s Bakery**: a food and beverage station serving over 20 themed delicacies and local favorites

**Panem Supply Co.**: a retail destination carrying unique and exclusive merchandise

**Coal Miner’s Clash:**a festive, high-energy percussion show based on one of Panem’s districts

“We are thrilled that Lionsgate and *THE HUNGER GAMES* are a part of MOTIONGATE**™** Dubai,” said Lionsgate Chief Brand Officer and President of Worldwide Marketing, Tim Palen.  “Dubai Parks and Resorts is a fantastic partner. Together, we have created an interactive experience that allows fans from around the world a chance to immerse themselves in the world that Suzanne Collins created in an authentic, fun and exciting way.”

Lionsgate released the first *The Hunger Games* film in 2012 which went on to become a massive global franchise encompassing four blockbuster films that grossed over $3 billion at the worldwide box office.

Mohamed Almulla, Chief Executive Officer of DXB Entertainments PJSC, the company that owns Dubai Parks and Resorts said, “Dubai has always been home to some of the biggest and most prominent events and shows in the world. Today, we are proud to launch the latest addition to Dubai Parks and Resorts, a first of its kind in the world. The Hunger Games World brings an all-new adventure to MOTIONGATE™ Dubai with a variety of rides and attractions, live shows, a unique food and beverage experience in addition to exclusive movie merchandise. Guests can enjoy the new rides and attractions while creating unforgettable memories using the MOTIONGATE™ Dubai pass with no additional charge to maximize their experience. The new destination at the LIONSGATE zone features two thrilling rollercoaster rides, and with this we have now delivered all the 100 rides and attractions within the destination brining happiness to our guests from all ages” he said.

The Lionsgate zone, which marks the studio’s first theme park land, also includes the hit live dance spectacular *Step Up Dubai, All In!*, which opened earlier this year at the Hollywood Theater and is already one of the highest-rated attractions in the park. The show features an international cast who bring to life the first live stage adaptation of the latest installments in Lionsgate’s *Step Up*dance franchise, soon to include an original show on YouTube Red and a Chinese spin-off film currently in production.

MOTIONGATE™ Dubai has recently announced their winter season daily pass of AED 165 for UAE and GCC residents and AED 235 for international visitors. For those looking to experience unlimited, year-round access to MOTIONGATE™ Dubai, the Annual Membership is priced at AED 275 which is less than the cost of two visits to the park. For booking and information on new park timings visit [www.motiongatedubai.com](http://www.motiongatedubai.com/) or [www.dubaiparksandresorts.com](http://www.dubaiparksandresorts.com/).

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**About LIONSGATE**

The first major new studio in decades, Lionsgate is a global content platform whose films, television series, digital products and linear and over-the-top platforms reach next generation audiences around the world. In addition to its filmed entertainment leadership, Lionsgate content drives a growing presence in interactive and location-based entertainment, gaming, virtual reality and other new entertainment technologies. Lionsgate’s content initiatives are backed by a 16,000-title film and television library and delivered through a global licensing infrastructure. The Lionsgate brand is synonymous with original, daring and ground-breaking content created with special emphasis on the evolving patterns and diverse composition of the Company’s worldwide consumer base.

**About MOTIONGATE™ Dubai**

MOTIONGATE™ Dubai is the Middle East’s largest Hollywood-inspired theme park, inviting guests of all ages to step into the magical, mythical worlds of some of cinema’s most beloved movies. Uniting three legendary film studios in one theme park – Columbia Pictures, DreamWorks Animation and Lionsgate – visitors will go beyond the screen and immerse themselves in the magic of Hollywood, ensuring fun for the whole family year-round and creating memories to last a lifetime.

Spread across five zones, guests of all ages will be entertained by 27 key rides and attractions including roller coasters, multi-media dark rides, interactive play labs, media-based theatre shows, plus a full program of roaming entertainment and live dance performances. Inspired by 13 of Hollywood’s most beloved live action and animated films, visitors will be transported into the world of movies including Shrek, Kung Fu Panda, Hotel Transylvania, Ghostbusters, The Smurfs and The Hunger Games.

With nine family-friendly restaurants, 15 themed retail outlets and the multi-purpose Hollywood Theatre, seating 1,000 guests, as well as multiple kiosks offering light bites and merchandise throughout the park, visitors have a full range of choices for dining, entertainment and relaxation beyond the rides and attractions. As part of its full-service offering, MOTIONGATE™ Dubai is enhanced with smart technology, smart queuing, shaded walkways and offers full access for visitors with mobility impairments.

MOTIONGATE™ Dubai opened in December 2016 and is part of the amazing experience of Dubai Parks and Resorts, the region’s largest multi-themed family entertainment destination.

For more details on the full experience visit [www.motiongatedubai.com](http://www.motiongatedubai.com)

**About Dubai Parks and Resorts**

Dubai Parks and Resorts, owned by DXB Entertainments PJSC, is the Middle East’s largest multi-themed leisure and entertainment destination comprising four separate theme parks: MOTIONGATE™ Dubai, the region’s largest Hollywood-inspired theme park, featuring immersive rides and attractions based on Hollywood hits; LEGOLAND® Dubai, a unique, interactive theme park for families which brings the well-known LEGO® brick to life in a playful learning environment; and BOLLYWOOD PARKS™ Dubai, a first-of-its-kind theme park that showcases rides and attractions based on some of Bollywood’s biggest blockbusters. It also hosts the LEGOLAND® Water Park, the region’s first water park catering to families with children aged 2-12. Expected to open in late 2019, Six Flags Dubai will be destinations fifth theme park and the regions first Six Flags themed park.

The entire destination is connected by Riverland™ Dubai, the free to enter themed recreational hub with a multitude of dining, shopping and unique entertainment options, that connects the theme parks, perfect for friends and families of all ages. Guests can stay at the Lapita™ Hotel, a Polynesian themed family hotel part of the Marriott Autograph Collection.

Located on Sheikh Zayed Road opposite the Palm Jebel Ali in Dubai equidistant to Dubai and Abu Dhabi International Airports, the destination offers over 100 rides and attractions.

Follow Dubai Parks and Resorts: 

**For more information, go to:** <http://dubaiparksandresorts.com>

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